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CONTENTS

1 Tradition/ Customs

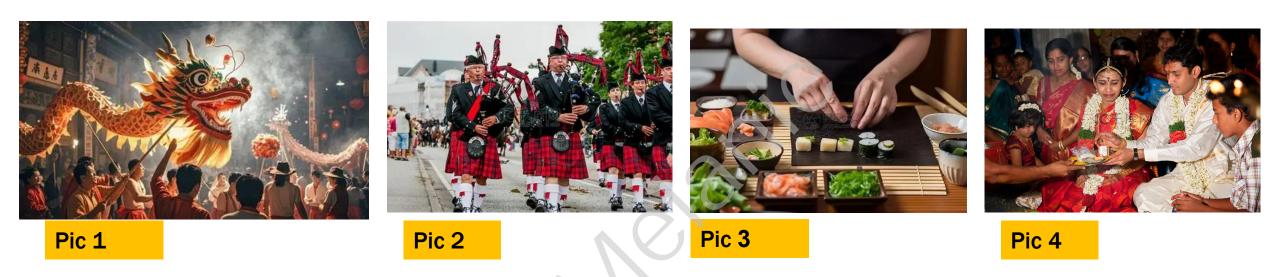
Tradition

2 Traditional products

Lesson Objectives



- Understand and use 25+ key tradition & traditional products vocabulary
- Apply these words in IELTS Speaking Part 2/3
 and Writing Task 2 contexts



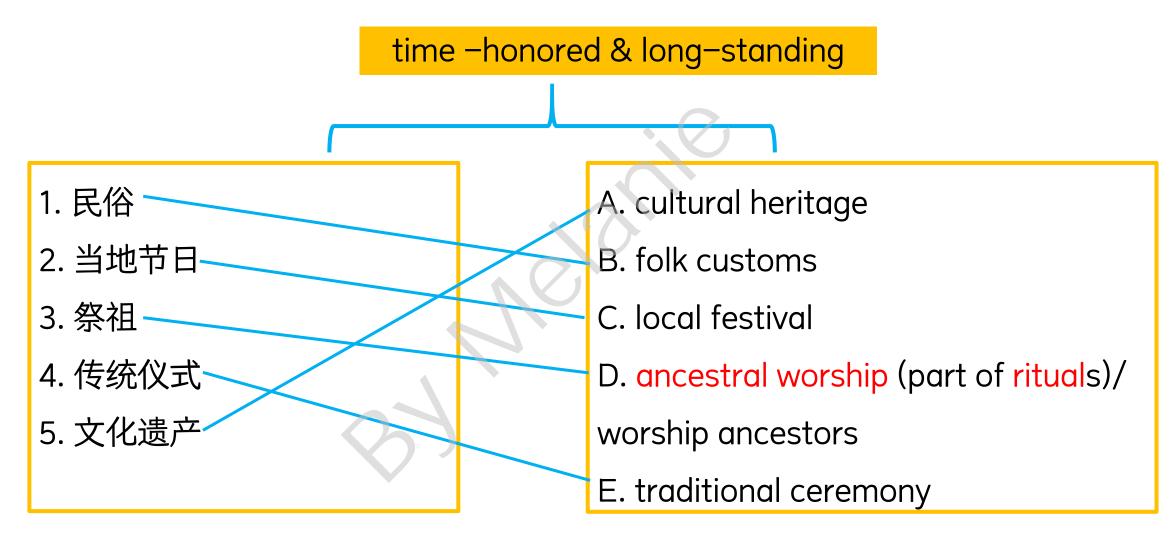
Which country or festival do you think it is?

tradition and custom

Tradition: something passed down from generation to generation

Custom: a common way of <u>behaving or celebrating</u> in a community

- 1. The Great Wall is part of China's rich cultural heritage.
- 2. Different regions have their own folk customs.
- 3. The wedding was held according to a traditional ceremony.
- 4. Ancestral worship is an important part of Chinese culture.
- 5. Many tourists visit Thailand to enjoy the local festivals.



type one short sentence using any of these words

Vocabulary: <u>Traditional Products</u>





handmade textile

pottery

embroidered cloth embroidery

handicraft artisan goods



- locally produced/authentic
- not mass-produced
- passed down through generations

Practice 1:

People love buying ______ because they are handmade and unique.

A. pottery

B. handicrafts

C. mass-produced goods

B

Practice 2:

a. ancestors b. heritage c. long-standing d. identity e. passed down

Traditions play an important role in shaping our national identity. They connect people with their past and help maintain a sense of belonging. Many traditional customs are _____(1) through generations, showing respect for our _____(2). Although modern life is changing rapidly, many families still follow these _____(3) practices. They believe that keeping such traditions is part of their cultural _____(4) and national (5).

(1) passed down (2) ancestors (3) long-standing (4) heritage (5) identity

Practice 3:

a. artisans b. mass-produced c. handicrafts d. heritage e. authentic

Traditional products often represent the creativity and skills of a region. In many Asian countries, local markets are filled with _____(1) like pottery, handmade textiles, and wood carvings. These goods are made by ____(2) who spend years learning their craft. Unlike _____(3) goods, handmade items are unique and have cultural value. Buying such products helps support the local economy and protect cultural _____(4).

(1) handicrafts (2) artisans (3) mass-produced (4) heritage

Practice 4:

a. meaning b. preserve c. boring d. heritage e. community

The future of traditional culture depends on how young people value it. If they see it as something _____(1) and outdated, it will soon disappear. But if they understand that traditions can bring a sense of belonging and (2), they will keep them alive. Governments, schools, and families should work together to teach the importance of cultural _____(3). Only when people are proud of their traditions can they truly _____(4) them in the modern world.

(1) boring (2) meaning (3) heritage (4) preserve

Recap: <u>Tradition</u> & <u>Traditional Products</u>

- ✓ cultural heritage
- √ folk customs
- ✓ traditional ceremony
- √ handicraft
- ✓ artisan goods
- √ time-honored/long-standing
- ✓ cultural/ religious rituals
- ✓ passed down through generations …

IELTS Speaking Part 2 practice:

Describe a traditional festival you enjoy

You should say:

what the festival is

what people do during this festival

what you usually do on that day

and explain why you enjoy it

expressions you can use:

heritage / passed down / long-standing / traditional / authentic / crafts / handmade / cultural identity / festival / celebrate / symbolize / <u>an</u>cestors / preserve / meaningful/artisan

开头: One of the most popular traditional festivals in my country is…

背景: It's a long-standing celebration that has been passed down for centuries. In the old days, + 加对传统节日由来的信息

People usually gather with family to eat traditional food and watch performances. It's common that + 列举至少2-3个人们会有的ritual/practices. As for my family, + 讲自己家平常的活动或者说上一次如何庆祝

It's a very meaningful event because it helps us preserve our cultural heritage. 对比古今庆祝方式变化

Sample:

One of the most popular traditional festivals in my country is the Spring Festival, also known as the Chinese New Year. It's a long-standing celebration that has been passed down for centuries. In the old days, people celebrated it to mark the start of the new year according to the lunar calendar and to worship their ancestors for good fortune and a rich harvest.

Nowadays, people usually gather with family to eat traditional food like dumplings and rice cakes, and watch TV performances such as the famous Spring Festival Gala. It's common that families decorate their homes with red lanterns, paste couplets on the doors, and set off fireworks to drive away bad luck. As for my family, we always have a big dinner on New Year's Eve, and after that, we stay up late chatting and watching fireworks together.

It's a very meaningful event because it helps us preserve our cultural heritage and reminds us of family unity. In the past, people celebrated in a simpler way, mostly in their villages. But today, many families enjoy it in modern cities, sometimes mixing old customs with new trends like sending digital red envelopes. Even though the way we celebrate has changed, the spirit of reunion and gratitude remains the same.

IELTS Speaking Part 2 practice:

Describe a traditional product from your country

You should say:

what the product is how it is made or used what it is made of and explain how you feel about it

expressions you can use:

heritage / passed down / long-standing / traditional / authentic / crafts / handmade / cultural identity / festival / celebrate / symbolize / ancestors / preserve / meaningful/artisan

开头: A famous traditional product from my country is…

如何知道: It's been a long time since I knew it for the first time. At that time, + 补充初次了解细节

描述: It's usually handmade by local artisans using authentic materials. + 列举制作需要什么材料或者工序

意义: Every piece is unique and reflects our cultural identity.+ 可加是否symbolize...
Buying it helps preserve local heritage and support small communities. +结合上次旅游业带来的好处

Sample:

A famous traditional product from my country is blue—and—white porcelain. It's one of the most well—known handicrafts in China and has a long history. It's been a long time since I knew it for the first time. At that time, I visited a museum with my parents, and I was really impressed by the beautiful patterns on the vases. They looked so elegant and full of history.

It's usually handmade by local artisans using authentic clay and natural paint. The process is quite complicated — the craftsman has to shape the vase carefully, draw the delicate patterns by hand, and then fire it in a high-temperature kiln. Each step requires great skill and patience, which makes every piece unique and valuable.

Every piece of porcelain reflects our cultural identity and aesthetic sense. In Chinese culture, the blue color symbolizes peace and purity, so people believe it brings good luck. Buying this kind of product not only helps preserve local heritage but also supports small communities where these traditional workshops still exist.

In recent years, tourism has also helped a lot. Many travelers buy these handmade crafts as souvenirs, which gives artisans more income and encourages young people to continue this traditional art. I think it's a great example of how tradition and modern business can work together.





Do you think it's more important to protect old traditions, or to modernize our society?

Type 1 if you prefer preserving traditions

Type 2 if you think modernization is more important

Some people believe that preserving traditional products is important, while others think modernization is more important. Discuss both views and give your opinion.

Paragraph 1 — Introduction 改写题目 + 表明立场(balanced or preference)

Paragraph 2 — Supporting preservation 举例 + 用传统相关话题词汇解释其重要性

Paragraph 3 — Supporting modernization 举例 + 说明现代化的益处

Paragraph 4 — Conclusion 总结+强调平衡态度

Some people believe that preserving traditional products is important, while others think modernization is more important. Discuss both views and give your opinion.

introduction: Introduction 改写题目 + 表明立场(balanced or preference)

In many countries, traditional products play an important role in reflecting local culture. Some people believe that preserving these products is essential, while others argue that modernization is more important for social progress. <u>Personally, I think both are important and can coexist.</u>

Some people believe that preserving traditional products is important, while others think modernization is more important. Discuss both views and give your opinion.

BODY 1: Supporting preservation 举例 + 用传统相关话题词汇解释其重要性

heritage, cultural identity, handmade, artisans, authentic, passed down, unique, preserve, community, craftsmanship

People who value traditional products believe they are part of a nation's cultural heritage.

Many of them are handmade by local artisans and have been passed down for generations. These authentic crafts not only show creativity but also support small communities and preserve national identity. Without protection, these traditions might disappear forever.

Some people believe that preserving traditional products is important, while others think modernization is more important. Discuss both views and give your opinion.

BODY 2: Supporting modernization 举例 + 说明现代化的益处

technological development, efficiency, mass-produced, innovation, modern lifestyle, economic growth, global market

On the other hand, modernization brings technological development and economic efficiency. Mass-produced goods are more affordable and meet the needs of modern lifestyles. In addition, innovation can actually help traditional industries survive — for example, by selling handicrafts online or using modern design to attract young customers.

Some people believe that preserving traditional products is important, while others think modernization is more important. Discuss both views and give your opinion.

Conclusion 总结+强调平衡态度

In conclusion, **both** preserving traditional products and encouraging modernization are necessary. By combining old traditions with new technology, societies can protect their heritage while still moving forward.

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In conclusion, both preserving traditional products and encouraging modernization are necessary. By combining old traditions with new technology, societies can protect their heritage while still moving forward.

THANKS