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CONTENTS

1 Tourism

On the move

2 Travel



Lesson Objectives



- Understand and use 25+ key travel and tourism vocabulary
- Apply these words in IELTS Speaking Part 2 and Writing Task 2 contexts
- Distinguish between positive, negative, and neutral descriptions of tourism.
- Speak and write more fluently about places, travel experiences, and tourism impacts.

Vocabulary: <u>Describing Places</u>









Which of these places would you most like to visit? Why? How would you describe it?

I'd like to visit the ___ one because it looks ___ and ___.

Pic 1

Vocabulary: <u>Describing Places</u>

A. remote 偏远的

B. mountainous 多山的

C. rural 乡村的

D. coastal 沿海的

E. urban/metropolitan 城市的

pristine 未受破坏的,纯净的

I prefer to spend my holidays in pristine rural areas rather than crowded urban centres.

Which one describes your hometown?











Vocabulary: Types of Tourism & Transport







Which looks more exciting to you?

Pic 1. adventure tourism 探险旅游

Pic 2. ecotourism 生态游

Pic 3. package tour 跟团游

Vocabulary: Types of Tourism & Transport



adventure tourism



often go to places that are off the beaten track



ecotourism



protect the environment & support local wildlife

Vocabulary: Types of Tourism & Transport



package tour

book/reserve in advance

huge dicounts during <u>low season</u> / prices go up during <u>peak season</u>

Practice:

1. A trip that protects nature

ecotourism

2. Not popular or crowded

off the beaten track

3. The time of year when most tourists visit

peak season

4. A trip organised by a company with transport, hotel, and meals included

package tour

Vocabulary: Travel Preparation & Experience



itinerary



hand luggage; carry-on luggage











What do you see in these pictures?

Do you think tourism is good or bad for local people?

| Benefits of Tourism | Problems of Tourism |
|---------------------|---------------------|
| | |
| | |
| | |

- provide employment opportunities
- 2. overcrowding
- 3. environmental impact
- 4. boost the local economy
- 5. struggling communities
- 6. cultural exchange

| Benefits of Tourism | Problems of Tourism |
|--|---|
| provide employment opportunities | overcrowding |
| boost the local economy | environmental impact |
| struggling communities (benefit if supported by tourism) | struggling communities (impacts caused by tourism like traffic congestion/ rising prices) |
| cultural exchange | |

| <u>Impacts</u> | <u>Why</u> |
|--|------------|
| provide employment opportunities | |
| boost the local economy | |
| struggling communities (benefit if supported by tourism) | |
| cultural exchange | |
| environmental impact | |
| overcrowding | |

| <u>Impacts</u> | <u>Why</u> |
|--|--|
| provide employment opportunities | locals get jobs in hotels, restaurants (catering industry) |
| boost the local economy | increase demand for local products, food, and accommodation. |
| struggling communities (benefit if supported by tourism) | economically disadvantaged or remote areas often lack income and development opportunities |
| cultural exchange | When travelers & locals interact, they share customs, languages, and ways of life |
| environmental impact | pollution, waste, or damage to ecosystems |
| overcrowding | too many visitors gather in one destination———cause traffic, noise, or pressure on public facilities |

Practice:

environmental impact; peak; peak; accessible; pristine; ecotourism; remote;

Last year, I visited a (1) _____ island that was only (2) ____ by boat.

It was a form of (3) ____ as we tried to minimize our (4) _____. We avoided the (5) ____ season and had booked everything well (6) ____. The experience was amazing because the beaches were so (7) _____.

Practice:

environmental impact; peak; peak; accessible; pristine; ecotourism; remote;

Last year, I visited a (1) remote island that was only (2) accessible by boat.

It was a form of (3) ecotourism as we tried to minimize our (4) environmental impact.

We avoided the (5) peak season and had booked everything well (6) in advance.

The experience was amazing because the beaches were so (7) pristine.

IELTS Speaking Part 2 practice:

Describe a memorable trip you have been on.

You should say:

where you went who you went with what you did there why it was memorable

Describing Places coastal, mountainous, remote, pristine, off the beaten track

Travel Prep itinerary, hand luggage, essential items, long queues

Tourism Impact

boost the local economy, provide employment opportunities, cultural exchange, overcrowding, sustainable tourism, struggling communities

Practice:

Introduction

One of the most memorable trips I've ever taken was to ____.
It happened about ____ years ago, and it really left a strong impression on me.

Where you went

It's a ___ (coastal / mountainous / remote) area in ___.
The scenery there was absolutely breathtaking.

Who you went with

I went there with my family / best friends / classmates. Travelling with them made the trip more enjoyable because ____.

What you did there

• We took part in adventure tourism activities like ____. One thing that really stood out for me was ...(印象深刻的一件事)

或 We joined an ecotourism project to promote sustainable tourism. + What impressed me most was…+旅程中让你印象较深的一件事情

Why it was memorable

It was memorable because it was my first time ____.

The trip helped me understand how tourism can boost the local economy and support struggling communities. + 具体展开你对于旅游影响的看法

Sample:

One of the most memorable trips I've ever taken was to Yunnan Province in southwest China. I went there with a group of close friends during our summer vacation, and it turned out to be one of the best travel experiences of my life. The area is quite <u>mountainous and remote</u>, so it felt like we were really <u>off the beaten track</u>, far away from big cities and crowds.

We joined an ecotourism program that aimed to help local families develop <u>sustainable tourism</u>. Our accommodation was a small guesthouse run by a local family, and they <u>treat</u>ed us <u>with great</u> <u>warmth and hospitality</u>. During the trip, we visited nearby villages, helped clean hiking trails, and learned how tourism can <u>boost the local economy</u> and <u>provide employment opportunities for struggling communities</u>.

What made the trip truly unforgettable was the cultural exchange. We learned traditional dances, tried local dishes made from fresh ingredients, and listened to the villagers' stories about their customs and beliefs.

Overall, it was not just a relaxing journey, but also an <u>eye-opening experience</u> that taught me the real value of responsible travel and mutual understanding between people from different backgrounds.



The growth of international tourism has both positive and negative consequences. Do the advantages outweigh the disadvantages?

The growth of international tourism has both positive and negative consequences. Do the <u>advantages</u> outweigh the <u>disadvantages</u>?

introduction: benefits outweigh drawbacks

Body 1: 列举benefits并解释

Body 2: 列举drawbacks并解释

Body 3: drawbacks 可以被有效措施解决

Conclusion: despite有些挑战/问题,积极影响更significant

The growth of international tourism has both positive and negative consequences. Do the <u>advantages</u> outweigh the <u>disadvantages</u>?

introduction: benefits outweigh drawbacks

In recent decades, international tourism has developed rapidly, becoming one of the most important industries in the world. While some people argue that this trend brings serious social and environmental problems, I believe that its benefits to local economies and cultural understanding generally outweigh the drawbacks.

The growth of international tourism has both positive and negative consequences. Do the <u>advantages</u> outweigh the <u>disadvantages</u>?

Body 1: 列举benefits并解释

One major benefit of international tourism is its ability to boost the local economy. When travelers spend money on accommodation, restaurants, and souvenirs, they directly support small businesses and provide employment opportunities for local people.

Moreover, tourism often encourages cultural exchange, allowing visitors and residents to share traditions, food, and lifestyles. Such interactions can promote mutual understanding and reduce prejudice between people from different backgrounds.

In many <u>struggling communities</u>, especially in developing countries, tourism has become a key driver for regional development and <u>poverty reduction</u>.

The growth of international tourism has both positive and negative consequences. Do the <u>advantages</u> outweigh the <u>disadvantages</u>?

Body 2: 列举drawbacks并解释

On the other hand, the rapid growth of tourism can cause several problems. In popular destinations, <u>overcrowding</u> and <u>environmental impact</u> have become major concerns. Increased air travel contributes to pollution, and the construction of hotels may damage natural habitats.

Additionally, tourism can sometimes harm local culture, as traditional customs are replaced by commercial activities that mainly serve visitors' interests.

The growth of international tourism has both positive and negative consequences. Do the <u>advantages</u> outweigh the <u>disadvantages</u>?

Body 3: drawbacks 可以被有效措施解决

However, these negative effects can be reduced through sustainable tourism. By promoting eco-friendly travel and responsible visitor behavior, governments and businesses can protect natural resources while still benefiting from tourism revenue.

For example, ecotourism programs in some remote areas have helped communities preserve their environment while earning a stable income.

The growth of international tourism has both positive and negative consequences. Do the <u>advantages</u> outweigh the <u>disadvantages</u>?

Conclusion: despite有些挑战/问题,积极影响更significant

In conclusion, despite some environmental and cultural challenges, the positive effects of international tourism — such as economic growth, job creation, and cultural understanding — are more significant. With proper management and a focus on sustainability, tourism can continue to bring long—term benefits to both travelers and local societies.

THANKS